



## Vancouver 2010 Cultural Olympiad

To touch the soul of the nation – that's the mission of Vancouver 2010. The Cultural Olympiad is key to expressing that soul, both within our borders and around the world. Culture is the second pillar of the Olympic Movement. As sport brings the world to Canada's door to compete, culture opens the door so the world can discover us.

The Cultural Olympiad will showcase the contemporary Canadian imagination through a series of three festivals of popular and fine arts with performances and exhibitions by a bold spectrum of creators from every region of the country – with something for everyone in these culturally diverse, multi-faceted celebrations. Working in partnership with the artistic community, the Cultural Olympiad will highlight some of the most dynamic talent from British Columbia, Canada and the world – including contemporary, classical and Aboriginal music, theatre, dance, media, literary, visual, interdisciplinary, culinary and street art.

Recognizing our region as a cultural crossroads and vital trade route from ancient through modern times, we will seek to foster exchanges and collaborations among artists across our region and around the globe. And looking to the future, we will showcase leading-edge digital art and media while we use the power of the Internet to encourage Canadians everywhere to get creative – and get involved.

At the core of the Cultural Olympiad are free and ticketed events that are expected to attract audiences in excess of 1.4 million in the Greater Vancouver/Whistler corridor. Television, online, broadband and mobile platforms will vastly extend the spirit and power of the celebration – sharing the experience with regional, national and international audiences.

The Cultural Olympiad will build over three years, launching in 2008 with an anticipated program of some 40 to 50 events comprising more than 100 performances and exhibitions. In 2009, participation and anticipation will increase with an expanded one-year countdown celebration. And, in 2010, the Cultural Olympiad will reach its crescendo with the Olympic and Paralympic Arts Festival – a transformative arts and culture program that will create memories and legacies to last a lifetime and inspire a generation.

### Key Dates

2008 Celebration	February 1 – March 21, 2008
2009 Celebration	February 1 – March 21, 2009
Olympic and Paralympic Arts Festival	January 22 – March 21, 2010

### The Cultural Olympiad Team

**Burke Taylor** – Vice-President of Culture and Celebrations

**Robert Kerr** – Program Director, Cultural Olympiad

**Rae Hull** – Director of Partnerships, Cultural Olympiad

**Ian Pool** – Program Director, Production Services

**Greg Magirescu** – Manager, Cultural Olympiad

**Sylvie Lalonde** – Executive Assistant, Culture and Celebrations

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## Vancouver 2010 Cultural Olympiad

### 2008 Celebration – Request for Proposals

Arts and cultural organizations interested in co-producing or co-presenting an event, exhibition or installation with VANOC in the Greater Vancouver / Whistler corridor as part of the 2008 Cultural Olympiad Celebration are invited to submit their Proposal or Expression of Interest to one of the following websites utilizing the form provided there:

**English:**

<http://www.vancouver2010.com/en/CultureEducation/CulturalEvents/ExpressionOfInterestSubmission>

**French:**

<http://www.vancouver2010.com/fr/CultureEducation/CulturalEvents/ExpressionOfInterestSubmission>

A single organization may submit their proposal alone or in collaboration with other arts and cultural organizations. One organization should be designated as the lead proponent.

The proposed event must take place during the period February 1 – March 21, 2008.

The lead Proponent should have been in operation for a minimum of two years and should fall under one of the following categories:

- Professional arts and cultural organization (theatre, dance, music, literary, festivals, interdisciplinary, visual and media arts)
- Aboriginal arts and cultural organization
- Educational institution or museum
- Artist collective

Proponents must have a history of presenting, exhibiting, and/or producing professional arts and cultural events in public context.

Proponents should have ongoing artistic leadership and must pay artistic contributors for their services in accordance with generally accepted professional standards.

**Deadline for Proposal submission: 16<sup>th</sup> July, 2007 at 18:00 Pacific Standard Time**